

# 5 INSTRUCTIONAL DESIGN MISTAKES YOU SHOULD AVOID

## TOO MUCH ON-SCREEN TEXT

A screen with a lot of on-screen text can overwhelm users and can reduce information retention. Give your on-screen text and elements some breathing room!

## CLUTTERED SCREENS

Poor screen layout can confuse learners as opposed to providing impact. Layout elements is a way that supports the content and is pleasing to the eye.

## LACK OF CONTENT FLUIDITY

Craft your content in order to ensure each topic flows smoothly to the next. If you have a topic that doesn't fit, consider a new lesson or module to cover the topic separately.

## POOR SUPPORTING ASSETS

Choose supporting media assets that support your topic(s). Images, audio and video should support the content being presented so they do not lose impact or mislead users.

## USE OF ANIMATION

Use animation to support your content and add to your learning experience. Animation for the sake of animation can become tired or confusing for the user.